

PRICE TAG

2003 b f Dansili – Tarrochi / Affirmed

Globeform 115+

O: Juddmonte Farm

B: Juddmonte Farm

T: Pascal Bary, France / Robert Frankel, USA



Price Tag on her way to winning the Matriarch Stakes © Benoit & Associates

Dansili (GB) 1996 Globeform 120 as 4yo	Danehill (USA) 1986	Danzig (USA) 1977
	Hasili (IRE) 1991	Razyana (USA) 1981
	Affirmed (USA) 1975	Kahyasi (IRE) 1985
Tarocchi (USA) 1997	Sylph (USA) 1980	Kerali (GB) 1984
		Exclusive Native (USA) 1965
		Won't Tell You (USA) 1962
		Alleged (USA) 1974
		Society Column (USA) 1967

Pedigree notes

Dansili also finished fast in a two-turn championship race in North America, but he did not pick up the winners' share. Dansili was an unlucky third behind War Chant in the 2004 Breeders' Cup Mile (G1) at Churchill Downs, when he found racing room too late and was

beaten just a neck. So far, he has bettered War Chant as a sire though, and that by some margin. Dansili had previously won a G2 and a G3 over a mile (both on heavy ground) in France, and been third in three G1 races (7-8 fur.) He has made an excellent start to his

stallion career, with the highlight coming when Rail Link won the Prix de l'Arc de Triomphe (G1). Juveniles by Dansili also did well in 2006, and he has live Classic candidates in Europe in the colts Strategic Prince and Thousand Words, who both won at G2 level in England, and the filly Passage Of Time, who won a G1 in France.

The Affirmed mare **Tarrochi** was also bred by Juddmonte Farms. Tarrochi was tried, without success, in Listed and Group 3 company. She won a fillies' race over 2100 metres at Saint-Cloud as a three-year-old, beating Black Truffle (Listed placed next time out) on heavy ground. Tarrochi has also produced the French 2200-metres winner Latchkey (Unfuwain) and she is herself a half-sister to Privity (Private Account) – winner of the Prix de Malleret (G2) as a three-year-old for Bary, who also saddled her to run a good fourth against males and older horses in the Hollywood Turf Cup (G1). Like Price Tag, Privity joined the Frankel team but ran just once more, when sixth in the Flower Bowl (G1) at Belmont Park. Privity is the dam of the three-year-old colt Private Business (Cozzene), who was fourth to Hurricane Cat in the 2005 Horris Hill Stakes (G2). This year, he ran fourth

behind Primary in the Sandown Classic Trial (G3) and managed the same placing in the Bahrain Trophy (LR) at Newmarket – won by the subsequent Group One winner Youmzain, whose later form also ties in with the Arc winner Rail Link.

Price Tag's second dam, **Sylph** (Alleged), became a good brodmare. Besides Privity, she also produced the Prix Saint-Roman (G3) winning colt Zindari, also by Private Account. Zindari went on to be second to Sunshack in the Criterium de Saint-Cloud (G1), and as a three-year-old he managed third in the Prix Guillaume d'Ornano (G2), before shipping to Arlington Park outside Chicago, where he was fourth to Vaudeville in the Secretariat Stakes (G1).

Sylph is a daughter of the Sir Gaylord mare **Society Column**, who was a winner of the Chrysanthemum Handicap (G3) at Laurel Park, and became the dam of Irish St. Leger (G1) winner Leading Counsel, also by Alleged and a full-brother to Sylph, whose grand daughter Price Tag has just launched what may become a very lucrative campaign in the North American turf division.



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Familiar turf genes

PRICE TAG

11 st. 4-0-2 \$494,977 (01Apr07)

Best performance:

WON MATRIARCH STAKES (G1) GF 115+

1 mile turf, Santa Anita 26 November

A stylish win in the one-mile **Matriarch Stakes (G1)** at Hollywood Park meant a well deserved big race win for Price Tag, who had lost a French Classic in the stewards' room – and is now among the most exciting young turf fillies in North America.

Like she had been in France, Price Tag was held up at Hollywood Park, and she made up a lot of ground on the leaders as she was delivered wide down the straight. She just got up for a half-length win over Three Degrees. Her runner-up is not a proper Grade One performer but Three Degrees improved her rating, and Price Tag was by far the best, winning going away at the finish.

Price Tag, like Intercontinental a daughter of the young success sire Dansili, began her career in France, where she was trained by Pascal Bary. In the spring, Bary prepared her for a crack at the **Poule d'Essai des Pouliches (G1)** at Longchamp – and Price Tag, making only her fifth start, was well up to the task. She had finished third to Daltaya in the **Prix de la Grotte (G3)** and she improved markedly in the one-mile Poulains, where she came with a strong run to collar Tie Black and Impressionante close home. After running out a clear-cut winner, Price Tag was found to have caused interference as she hung right inside the last 200 metres though, and she was demoted to third place.

After a rest, she went next for the **Coronation Stakes (G1)** at Royal Ascot, but could manage only eighth behind Nannina. The race had many G1 winners but it was rather a soft G1 nevertheless. Price Tag was one of those who disappointed the most. Was the talented filly's career developing into a frustrating one? No. She was next a respectable fifth to Mandesha, the best three-year-old filly in France, when sticking to racing over a mile in the **Prix d'Astarte (G1)** at Deauville, and she regained winning form in the 7-furlong **Prix du Pin (G3)** at Longchamp in September, when she beat Gwenseb by a length – after coming from off the pace.

That was a prep for the **Prix de la Forest (G1)**, run over the same course and distance on the eve of the 'Arc'. Price Tag was dealt a bad card in the post position draw for that contest, as she landed in post 13, very difficult in a big field over this distance at Longchamp – not run over a straight course but negotiation a long, sweeping and 'elbow-like' bend. Price Tag was never a factor but did not run badly either, as she was eighth beaten just 4 ½ lengths behind Caradak. The race had a very solid lineup.

One can easily argue that running in the **Matriarch (G1)** nearly two months later was a drop in class, compared to taking on the boys and older horses the Foret. Still, her win at Hollywood Park was impressive. She is a natural turf mile, whose turn of foot makes her best suited to a firm course.

Form summary

Ex-French, US based filly, bordering on top class over a mile/turf, impressive run from the back to land G1 at Hollywood Park on her last start in 2006, had been first past the post in French G1 in May but demoted. Needs a strong early pace to produce her best. Open to further improvement.

Looking ahead / 2007

Price Tag reappeared in a mile allowance race at Santa Anita on March 16, and gained a smooth and easy one-length win over Ballado's Thunder. Like the unbeaten Vacare, she has many options in 2007, as she seems good enough to take on the best males over a mile. It would come as no surprise, however, if her connections tried to build her stamina up for a crack at the Breeders' Cup Filly & Mare Turf (G1), a race they have won twice with fillies with a similar profile / background; Banks Hill and Intercontinental – both natural milers in Europe before joining the Frankel team.